

# Accelerated Payments

Case Study

atom  
cto



# Executive Summary



In 2017 the founders of Accelerated Payments (AP) were searching for technology partners that could help fulfil their vision of creating a single platform, combining finance, e-invoicing and bank account management, that would deliver a single experience in invoice financing, FX and other services to SMEs globally.

Prior to AP building and experienced in-house IT team, AP partnered with Atom CTO to design, build and maintain their initial MVP for the finance component of their platform and over the past 3 years the partnership has flourished with AP 's platform now available in North America, Ireland and the UK.

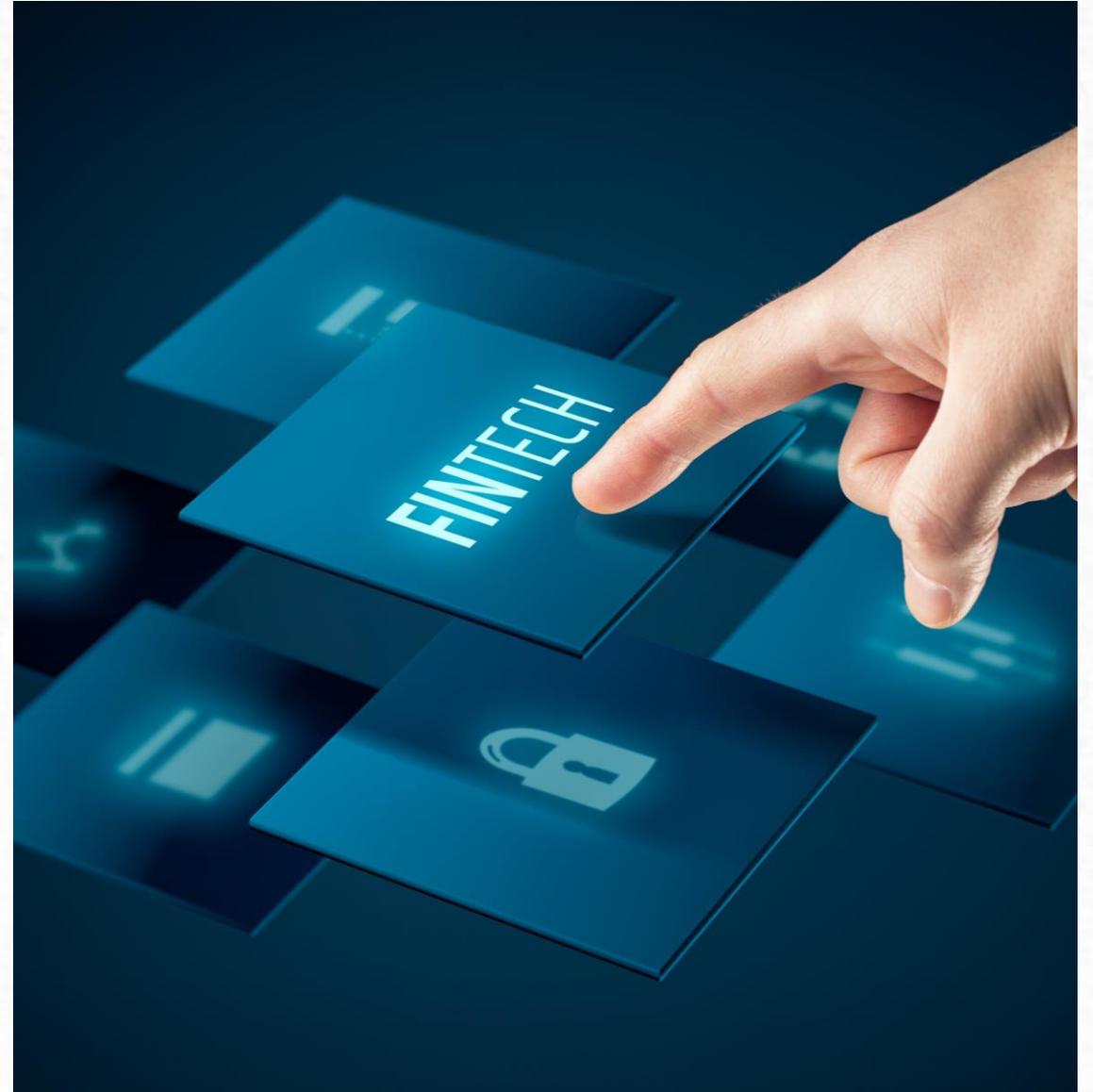
# Company Introduction

Accelerated Payments is an invoice finance company that supports SMEs that are based in the UK, Ireland, and North America.

Through their leading-edge Fintech portal companies can access on-demand working capital to cover operational costs, payroll, and growth.

Through their back-office application, AP can automate the onboarding and approval process for companies seeking funding enabling them to give new customers access to finance much faster than traditional financial institutions.

AP also has access to the real-time business intelligence needed to assess funding risks and with an automated funding process also in place their customers can receive money into their bank account in a matter of hours.





## .... Problem

Accelerated Payments was rapidly growing their customer base and were finding that their manual processes for tracking clients and invoices were not allowing them to provide the level of service they wanted to the businesses that came to them for funding.

Eventually the volume of funding requests reached a point where automation of both the onboarding and funding processes was required.

# ••• Solution

The team at Atom CTO have a strong background in invoice, trade and supply chain finance and understood the business needs and situation Accelerated Payments found themselves in.

Working together as one team Atom CTO was able to deliver an automated invoice financing platform which has allowed AP to:



## Reduce Time

Reduce time taken to on-board new customers by increasing automation of the approval process



## Funding Decisions

Take quicker funding decisions by providing enhanced information during the funding process



## Decision Making

Improve internal decision making through the implementation of business intelligence and analytics



## Grow Business

Grow the business to new markets without significant additional IT cost



*“Atom has been our technology partner since inception and was an integral part in fast tracking our product release and ensuring that our vision for a best in class, customer centric platform was realised.*

*Atom’s expert advice and structured development approach maintained our confidence in their ability to deliver. The Atom team are an absolute pleasure to work with and I would highly recommend Atom for start-ups or companies needing the IT skill set to grow their business and expand their digital footprint.”*



**Dylan Martin**

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Atom and AP have been valued partners over the past 3 years and as AP's internal tech team has grown, Atom has provided training and knowledge transfer and continues to support the business as it expands globally

Find out how we can help you improve your business by booking a free consultation from our website:

[www.atomcto.com](http://www.atomcto.com)

